

Sasin adds HR programme

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The Sasin Graduate Institute of Business Administration is opening courses on human resources management training in co-operation with US-based Kelly Services and the Society for Human Resource Management (SHRM).

The new Sasin programme would include the internationally recognised Global Professional in Human Resources (GPHR) curriculum as part of its master's programme in the next year.

As well, it plans to introduce a GPHR workshop in human resources management to attract high-level executives this year. The course is expected to require 24 hours for completion. Holders of a GPHR certificate need to pass an examination.

Lance Richards, senior director for International Human Resources, said the areas of examination included strategic human resource management, organisational efficiency, employee de-

velopment, global staffing, global assignment and compensation, and international employees and regulations.

"Human resources management had often been overlooked by most firms, although it plays a critical role in corporate efficiency," he said.

Kittiratt Na Ranong, Sasin's deputy director for academic affairs, said Sasin expected the numbers of students to double over the next two years.

"The number of the students will increase when the course gains more recognition. Success of companies does not only rely on the vision of the CEO, but on good human resource management," he said.

Nina Woodard, executive director of Strategic Human Resource Management India Pte Ltd, said 1,500 executives worldwide had so far obtained GPHR certificates. "From my experience, most of those who obtain GPHR certificates feel good and are more confident in their career prospects," she said.